

Moy Park Website Cookie Policy

USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small text file which is placed onto your computer (or other electronic device such as mobile phone, tablets etc.) when you access our website. We use cookies and other online tracking devices such as *action tags*, *single-pixel gifs* on this website to:

- recognise you whenever you visit this website;
- obtain information about your preferences, online movements and use of the internet;
- carry out research and statistical analysis to help improve our content and to help us better understand our visitor requirements and interests;
- make your online experience more efficient and enjoyable.

The information we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device such as your IP address, your browser and/or other internet log information, this will not usually identify you personally. In certain circumstances we may collect personal information about you—but only where you voluntarily provide it (e.g. by completing an online form).

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested.

CONSENT

There is a notice on all pages which describes how we use cookies and which also provides a link to our website privacy policy. If you use this website after this notification has been displayed to you, we will assume that you consent to our use of cookies for the purposes described in this website cookie policy and our website privacy policy.

THIRD-PARTY COOKIES

We work with third party suppliers who may also set cookies on our website, for example *Facebook*, *Twitter*, *YouTube* and *Adobe Flashplayer* which we use to display video content. These third party suppliers are responsible for the cookies they set on our site. If you want further information please go to the website for the relevant third party. You will find additional information in the table below.

DESCRIPTION OF COOKIES

We use the following cookies on our website:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

The table below provides more information about the cookies we use and why:

Name	Owner	Purpose	Domain name	Expiration time
CraftSessionId	CMS	This cookie is being used by our CMS	moypark.com	Session
CRAFT_CSRF_TOKEN	CMS	This cookie is used to prevent malicious automated form submissions via Cross Site Request Forgery	moypark.com	Session
SRV	CMS	This cookie is issued by Craft CMS and contains a unique ID to help recognise when an anonymous user attempts to log in. This cookie contains no personally identifiable information.	moypark.com	Session
statistics	CMS	Indicates whether the user has given consent for cookies to be set.	moypark.com	a year
necessary	CMS	Indicates whether the user has given consent for cookies to be set.	moypark.com	a year
cookieBar	CMS	Indicates whether the user has given consent for cookies to be set.	moypark.com	a year
__atuvs	AddThis	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. This is believed to be a new cookie from AddThis which is not yet documented, but has been categorised on the assumption it serves a similar purpose to other cookies set by the service.	moypark.com	30 minutes
__atuvc	AddThis	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.	moypark.com	a year
uvc	AddThis	Cookie set by AddThis. These plug-ins allow you to set bookmarks or share interesting content with other users. The plug-ins allow you to interact with social networks and other users so that we can improve our services and make them more interesting for you as a user.	.addthis.com	a year

loc	AddThis	This cookie is set by Addthis. This is a geolocation cookie to understand where the users sharing the information are located.	.addthis.com	a year
YSC	Google, Inc	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	.youtube.com	Session
VISITOR_INFO1_LIVE	Google, Inc	This cookie allows Youtube to check for bandwidth usage.	.youtube.com	6 months
IDE	Google, Inc	Cookie from Double Click (Google) which helps us to analyze and optimize our advertising campaigns.	.doubleclick.net	a year
CONSENT	Google, Inc	Third party cookies. They provide certain features of Google and may store certain preferences according to usage patterns and personalize the ads that appear in Google searches.	.youtube.com	16 years
gat****	Google, Inc	Set by Google Analytics to control the request rate.	moypark.com	a minute
_gid	Google, Inc	Registers a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.	moypark.com	a day
_gat	Google, Inc	Set by Google Analytics to control the request rate.	moypark.com	a minute
_ga	Google, Inc	Registers a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.	moypark.com	2 years

HOW TO TURN OFF COOKIES

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <https://ico.org.uk/your-data-matters/online/cookies/>.