

Moy
park





LOCAL FARMING AT OUR HEART

OVER 75 YEARS OF UNIQUE FARMING

Moy Park may have started as a modest farming company in 1943 in Moygashel, a small village and townland in County Tyrone, Northern Ireland, but today it boasts a turnover of more than £1.4 billion and works with more than 800 local farmers.

In 2004 the Padley business in Lincolnshire and the Dove Valley business in Derbyshire joined the Moy Park family.

'The Moy Park Farming Way' summarises what we believe makes us unique in the poultry industry:

- A pioneer of breeding and farming standards in the development of higher welfare chicken;
- A clear agriculture focus to help ensure a strong and sustainable supply of fresh, high quality and locally farmed poultry;
- Development of award winning agricultural training programmes and support for all our farmers to develop a successful career in farming.



"At Moy Park, we are proud to be a leader in poultry farming and we recognise that this has only been made possible by the passion, pride, capability and experience of all our farmers who remain dedicated each and every day. Through good times and bad we have supported our farmers and they have supported us and we recognise that this mutual support has been fundamental to our success over the past 75 years."

Justin Coleman, Agri Business and Live Production Services Director

FIVE KEY AREAS



INTEGRITY IS KEY

AGRICULTURAL HERITAGE

We are proud of our dedicated agricultural heritage which stretches back to 1943. For over 70 years Moy Park has grown from a small company with interests in many various aspects of farming including dairy, potatoes and egg production to a £1.4 billion poultry business with 12 modern manufacturing facilities across the UK and Europe.

Throughout all this growth, local farming has remained at the heart of our business and we are extremely proud of our farming base. We believe in maintaining close relationships with our farmers and as a result Moy Park's farming base is best in class.

ANIMAL WELFARE

We are committed to always providing the highest standards of animal husbandry, welfare and biosecurity to ensure that our poultry is of the highest standards from day one.

Stockmanship, plus the training and supervision necessary to achieve required standards, are key factors in the handling and care of our birds. A management system may be acceptable in principle but without competent, diligent stockmanship the welfare of our birds cannot be adequately safeguarded.

PIONEERING INITIATIVES

We are committed to pioneering industry leading initiatives to continually improve our farms and the welfare of our birds such as:

- Environmental enrichment
- Windowed housing
- Provision of activities e.g. perches and bales
- Feed mills and organic feed
- Welfare friendly de-loading
- Tree planting – hedges, fences, trees
- Setting the standards with higher welfare farm development and investment
- Organic and free range birds

FIVE FREEDOMS

We are committed to ensuring that all our birds experience the best conditions possible and we work closely with our farmers to support them in providing the best welfare for our birds.

Formalised by the Farm Animal Welfare Council (FAWC), in 1979, the 'Five Freedoms' lists the provisions that should be made for all farm animals to ensure good animal welfare (both physical and mental) and to protect all farm animals from unnecessary suffering whether on farm, in transit, at market or at a place of slaughter.

- 1. Freedom from Hunger and Thirst**
Ready access to fresh water and a diet to maintain full health and vigour.
- 2. Freedom from Discomfort**
Providing an appropriate environment including shelter and a comfortable resting area.
- 3. Freedom from Pain, Injury or Disease**
Prevention or rapid diagnosis and treatment.
- 4. Freedom to Express Normal Behaviour**
Providing sufficient space, proper facilities and company of the animal's own kind.
- 5. Freedom from Fear and Distress**
By ensuring conditions and treatment which avoids mental suffering.

“I have worked for over 30 years in this fantastic industry and I am immensely proud of what we do.”

Mark Fairhurst, Parent Stock Breeder Manager GB

FARM TO FORK

All our poultry is fully traceable from retail pack on the store shelf, right back to the breeder flock from where the chicks came. Our chicken farmers are part of a number of independent assurance schemes such as Red Tractor Assured Chicken Production, ACP

In order to maintain and ensure consumer safety and global food safety and security, we are committed to supporting our farmers, through ongoing training, education and personal development.

ENVIRONMENTAL RESPONSIBILITY

We actively seek to reduce our carbon footprint throughout our supply chain starting from our farms and hatcheries to production, processing and distribution by utilising state-of-the-art energy efficient technologies and through green initiatives such as tree planting and solar panels.





With 12 production sites across the UK and Europe, employing over 10,000 people, Moy Park is proud to be one of Europe's leading poultry companies, as well as the UK's largest producer of organic and free range chicken.

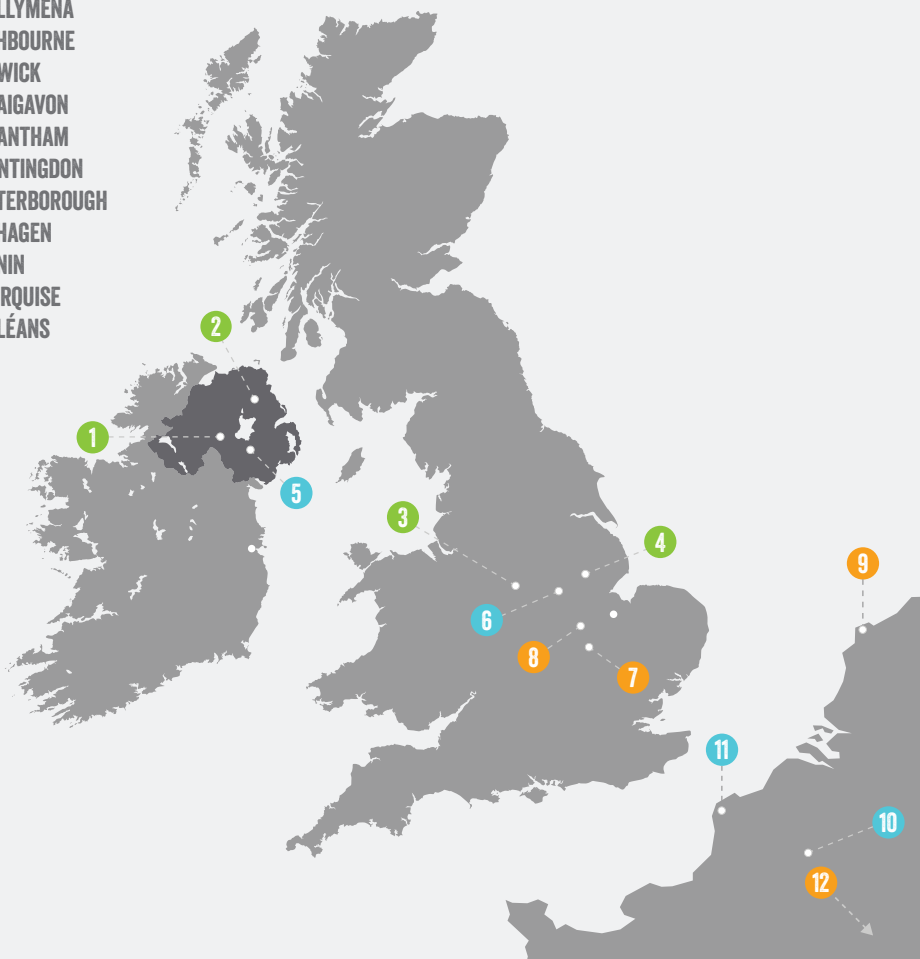
Supplying more than 1,500 products to leading retail and foodservice customers, our farmers are as passionate about chicken as we are, ensuring the best quality from day one.

In line with our customer and consumer quality expectations for high quality products, we produce better tasting, more succulent meat, and the peace of mind that our birds have been treated with absolute care.



- FRESH
- PREPARED FOODS RETAIL
- PREPARED FOODS FOODSERVICE

- 1 DUNGANNON
- 2 BALLYMENA
- 3 ASHBOURNE
- 4 ANWICK
- 5 CRAIGAVON
- 6 GRANTHAM
- 7 HUNTINGDON
- 8 PETERBOROUGH
- 9 SCHAGEN
- 10 HENIN
- 11 MARQUISE
- 12 ORLÉANS



OUR BIRDS

HERITAGE AT OUR CORE

AVIAGEN

We have a long standing partnership with Aviagen who supply us with day-old grandparent stock chicks.

A leading poultry genetics company, Aviagen is one of the most recognized and respected names in the industry with a well-established genetic selection programme which consistently promotes continuous improvements in robustness and overall bird health. This partnership provides close collaboration on bird welfare and performance.



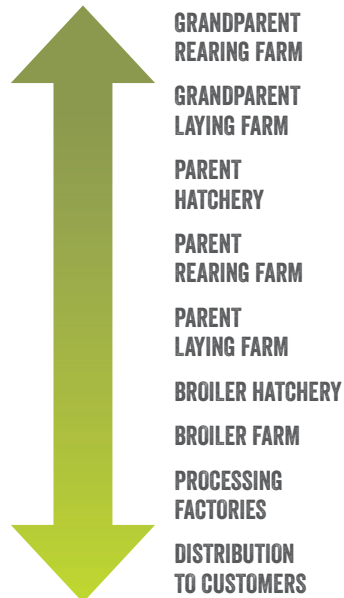
UNIQUE INTEGRATED SYSTEM

We are the only UK & European poultry company with a totally integrated livestock system encompassing three generations of livestock;

- Grandparents (used for breeding)
- Parents (used for breeding)
- Broilers (used for meat production)

“The Grandparent Division is the top of the pyramid. What we do affects the next two generations of birds.”

Derek McKeown, Grandparent Laying Farmer



“We strive to promote a culture that is inclusive of everyone and where everyone who joins Moy Park feels they have the opportunities to succeed and grow.”

Stuart Newslands, Live Operations Manager GB

OUR CHICKENS

We are convinced that our chickens taste so good because of the dedicated way we rear them and the high standards of husbandry. Our birds are fed a natural diet of over 60% cereals, such as wheat and maize, with soya and other oil seed proteins.

We raise our chickens in a variety of ways to meet our customer and consumer preferences. These include classic indoor chicken, indoor environment enriched with windows, straw bales and perches, and a full range of speciality free range, organic and corn fed free range. For these speciality birds we use a slower growing breed of chicken which ensures that our chicken has even more flavour and succulence.

Setting the standards with higher welfare development and investment, Moy Park is the largest producer of organic and free range in the UK and Ireland with over 110 small farms producing organic and free range chicken.

Our free range chickens grow on specially selected farms where birds have full access to pastures during daytime hours. Because birds are able to forage out on pasture and exercise more than conventional chickens mean they develop a much fuller flavour.



ENSURING QUALITY CHICKS



PARENT AND BROILER HATCHERIES

Chick quality is a prerequisite for great tasting chicken and we only use top quality hatching eggs from our own or contracted breeder farms. Supported by specialist vets and regular audits we provide the best welfare, processes and environment to ensure our farmers are provided with the healthiest and most vibrant chicks.

All our hatcheries monitor and track chick yield post incubation to ensure optimum conditions to produce the best chick quality. We continually talk to our parent and broiler farmers regarding strain, age and numbers and feed this back to the hatcheries to help continually improve service and quality.

Hatcheries are fully monitored 24/7 to ensure optimum conditions are maintained at all times.

The chicks are delivered to our farms on state of the art vehicles and a programme of continuous investment is ongoing.



OUR VALUES

**TO BECOME THE BEST AND
MOST RESPECTED COMPANY
IN OUR INDUSTRY, CREATING
THE OPPORTUNITY OF
A BETTER FUTURE FOR
OUR TEAM MEMBERS.**





PROVIDING WORLD CLASS FEED



OUR MILLS

Our portfolio of operations also includes several feed mills which are some of the largest and most efficient mills in Europe using state-of-the-art computer controlled systems. This enables us to source and supply our farmers with the highest quality and freshest feed resulting in improved feed efficiency and animal performance.

All of the ingredients used in our mills come from approved suppliers and are all UFAS accredited and government approved.



NUTRITION

Feed accounts for about 65% of the inputs of raising a bird, so it is vital that we provide the best quality feed for our farmers. All poultry diets are produced to the highest standards of quality, hygiene and biosecurity and our in-house nutritionists work closely with our specialist partners to ensure that bird welfare and performance is optimised.



PARTNERSHIPS

We have developed long standing partnerships with feed manufacturers and hauliers which enable us to service the needs of all our farmers. In particular, our relationships with Thompsons and Porters, help us to continue to be innovative and always improving the feed for our birds to ensure optimum performance.



PORTERS
quality animal feeds

TRUE PARTNERSHIP

DEVOTED TO PASSIONATE FARMING

We are extremely proud of our dedicated farmers and recognise that they are an integral part of Moy Park's success. Our massive farming 'family' is embedded in local communities throughout Northern Ireland and England and we recognise that our farmers' passion and commitment goes straight to the heart of our business.

We have over 70 years of experience working with farmers, helping them to manage their business, from chicken feed to fuel and energy. Our specialist teams of advisors work in partnership with all our farmers to provide support and guidance across all stages of the rearing cycle.

These close relationships enable us to control the quality of our chicken from the egg right through to the supermarket shelf ensuring better tasting, more succulent meat and the peace of mind for our consumers that our birds have been treated with absolute care.

JOURNEY OF GROWTH – FARM EXPANSION

We provide our farmers with the security they need to invest in sustainable farming methods and part of our success has come from our commitment to investing in new poultry housing.

Our farm expansion projects are professionally managed for company farms and we act as an advisor for contracted farmers, dealing with IPPC certification / planning permission, housing and drainage plans.

Expansion projects have a particular focus on efficient resource consumption – covering environmental controls, energy usage, low energy fans, PV solar panels, wind turbines, rain water harvesting, LED lights and low carbon solutions. Buildings are planned and constructed with options in mind for future sustainable enhancements.





FRESH

LOCAL

FARMED POULTRY

MOYPARK.COM

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