

WEBSITE COOKIE POLICY

USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small text file which is placed onto your computer (or other electronic device such as mobile phone, tablets, etc.) when you access our website. We use cookies and other online tracking devices such as *action tags*, *single-pixel gifs* on this website to:

- recognise you whenever you visit this website;
- obtain information about your preferences, online movements and use of the internet;
- carry out research and statistical analysis to help improve our content and to help us better understand our visitor requirements and interests;
- make your online experience more efficient and enjoyable.

Some cookies work by collecting and storing some form of personal information about you. For further information on how we use the personal information we collect about you (including information collected through our use of cookies) please see our [Privacy Policy https://moypark.com/footer/privacy-policy](https://moypark.com/footer/privacy-policy).

CONSENT

Certain cookies we use are strictly necessary for our website to work. For example, when you visit our website for the first time, we present you with a cookie pop-up banner and tool. We automatically set essential cookies on your device that are strictly necessary for our website to work. In relation to all other types of cookies we wish to use, you will be invited to consent to our use of them via our cookie pop-up banner. If you do not provide your consent, we will not set these cookies on your device.

If you do not provide your consent, our website will still work but some of the enhanced and personalised features may not.

If you provide your consent in respect of cookies, you will also be providing your consent for us and the relevant third parties that use those cookies to use your personal information in the ways set out in our Privacy Notice. We will only set or read the relevant cookies for the durations set out in the table below.

You can withdraw your consent at any time by using the cookie consent management platform to turn off/opt-out of the relevant cookies. The cookie files may remain on your device after you have opted-out of using them. Please see the 'How to control and delete cookies section' of this policy or check your browser's help pages to find out how to delete these files from your device.

If you withdraw your consent for us to use non-essential cookies, the consent you have given us to use any personal information we collect using those cookies will also be withdrawn. Please see our Privacy Notice for further details.

DESCRIPTION OF COOKIES

We use the following types of cookies on our website:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

Cookies can be ‘first party’ (which are set by us) or ‘third-party’ (which are placed on your device by another company when you use our website). Some third-party cookies are set by third parties that provide a service to us and who act on our behalf and on our instructions. Our Privacy Notice applies to the personal information collected using these cookies.

The companies who place third-party cookies on the website may also use the personal information for their own business purposes and are, for the purposes of data protection law, ‘controllers’ in their own right. Whilst we provide a summary of the third-party cookies for these companies in the table below, you should also check the relevant third party’s privacy notice for more information about how these cookies and the personal information they collect are used.

The table below provides more information about the cookies we use and why:

Name	Owner	Purpose	Domain name	Expiration time
<u>Necessary</u>				
Cookiefirst-consent		This cookie saves your cookie preferences for this website.	moypark.com	Session
Cookiefirst-id		This cookie contains your unique ID to identify visitors to this website.	moypark.com	Session
CraftSessionId	CMS	This cookie is being used by our CMS	moypark.com	Session
CRAFT_CSRF_TOKEN	CMS	This cookie is used to prevent malicious automated form submissions via Cross Site Request Forgery	moypark.com	Session
SRV	CMS	This cookie is issued by Craft CMS and contains a unique ID to help recognise when an anonymous user attempts to log in. This cookie contains no personally identifiable information.	moypark.com	Session
statistics	CMS	Indicates whether the user has given consent for cookies to be set.	moypark.com	a year
necessary	CMS	Indicates whether the user has given consent for cookies to be set.	moypark.com	a year
cookieBar	CMS	Indicates whether the user has given consent for cookies to be set.	moypark.com	a year
<u>Functional</u>				
__atuvs	AddThis	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. This is believed to be a new cookie from AddThis which is not yet documented but has been categorised on the assumption it serves a similar purpose to other cookies set by the service.	moypark.com	1 day
__atuvc	AddThis	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.	moypark.com	a year
_atrfs	AddThis	This cookie is used to collect non-personal information on the visitor’s use of the website.	.addthis.com	Session
at-lojson-cache-	AddThis	This is a local storage cookie used by the AddThis social sharing widget.	.addthis.com	Persistent
<u>Advertising</u>				
uvc	AddThis	Cookie set by AddThis. These plug-ins allow you to set bookmarks or share interesting content with other users. The plug-ins allow you to interact with social networks and other users so that we can improve our services and make them more interesting for you as a user.	.addthis.com	a year
loc	AddThis	This cookie is set by Addthis. This is a geolocation cookie to understand where the users sharing the information are located.	.addthis.com	a year

_at.cww	AddThis	This is a 'local storage item' that is used by the social sharing platform Addthis. It is used for marketing purposes.	.addthis.com	Persistent
_fbp	Facebook	This cookie is used by Facebook for advertising purposes and conversion tracking.	moypark.com	3 months
at-rand	AddThis	This is a 'local storage item' that is used by the social sharing platform Addthis. It is used for marketing purposes.	.addthis.com	Persistent
xtc	AddThis	This cookie registers the user's sharing of content via social media.	.addthis.com	13 months
YSC	Google, Inc	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	.youtube.com	Session
VISITOR_INFO1_LIVE	Google, Inc	This cookie allows YouTube to check for bandwidth usage.	.youtube.com	6 months
IDE	Google, Inc	Cookie from Double Click (Google) which helps us to analyse and optimize our advertising campaigns.	.doubleclick.net	a year
CONSENT	Google, Inc	Third party cookies. They provide certain features of Google and may store certain preferences according to usage patterns and personalize the ads that appear in Google searches.	.youtube.com	16 years
Performance				
gat****	Google, Inc	Set by Google Analytics to control the request rate.	moypark.com	a minute
_gid	Google, Inc	Registers a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.	moypark.com	session
_ga	Google, Inc	Registers a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.	moypark.com	2 years session

GOOGLE ANALYTICS

Our website uses Google Analytics, a web analytics service provided by Google. Google Analytics uses cookies to analyse the use of our website by you and other visitors. The information generated by the cookie about the use of our website is usually transferred to a server of Google in the United States where it is stored. Please see our [Privacy Policy](https://moypark.com/footer/privacy-policy) <https://moypark.com/footer/privacy-policy> for further information regarding personal information transferred overseas.

HOW TO CONTROL AND DELETE COOKIES

You can change your cookie preferences at any time by deleting cookies using your browser and refreshing any page on our website.

You may wish to visit <http://www.allaboutcookies.org/> which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your device, as well as more general information about cookies.

CHANGES

We may make changes to this Cookie Policy at any time by posting a copy of the revised Cookie Policy on our website. Any changes will take effect 7 days after the date on which we post the modified terms on our website.

CONTACT US

If you have any questions or concerns about cookies or your privacy when using our website, please use our contact details in the **Contact us** section of our Privacy Notice.